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Washington County is Ready for Business

Organization launches new website

Washington County, WI (June 5, 2009) — Washington County is “Business Ready”—a bold statement expressed in the brand new website launched today by Washington County Economic Development Corporation dba Economic Development/Washington County (EDWC).

After several months of development with EPIC Creative, West Bend, EDWC proudly unveils a fresh brand new website. The new design offers exactly what business leaders are looking for—valuable information presented in a clear and user-friendly manner. Visitors can view EDWC promotional video produced by EPIC Creative, see a calendar of events including EDWC committee meetings, register online for seminars and events, research each of the Washington County communities and find out more information on the businesses showcased on Discover Wisconsin quality of life video.

"Our new website is one important tool that we use to promote the growth of the organization. The new website created by one of our own investors, is a valuable asset to the Washington County region. Promoting not only the active business community, but also the quality of life that makes it a great place to not only locate a business, but to have our workforce be educated and live. EDWC should be your tool for business start-up to business retention." said EDWC President and Marketing Committee Co-Chair Doreen Buntrock.

EPIC Creative is an advertising agency and production company with total in-house capabilities including; print, video, photography, media, Web, new media, public relations, and more! EPIC Creative was instrumental in helping EDWC create a promotional video for Washington County highlighting some of the counties businesses and quality of life. They have worked with local area businesses including westbury bank on their launch of their new name & logo, St. Josephs' Hospital, Gehl, Hinterberg Design, Metalcraft, Regal Ware, & West Bend School District.

For more information about Economic Development/Washington County visit www.businessreadywi.org or call (262) 335-5769.

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